



# LIVE THEATRE

CORPORATE SPONSORSHIP

# SUPPORT THE ARTS IN THE SCOTTISH BORDERS AND SPONSOR LIVE THEATRE



We pride ourselves on the quality of live theatre and dance we bring to the Scottish Borders. Since 2022, we have hosted over 30 theatre and dance productions in our venues across the region. Our approach to programming has been bold, diverse and ambitious, and we are now looking to you to help us do more.



James V: Katherine Capital  
Theatres / Raw Material

## WHY SUPPORT US?

Live Borders Arts & Creativity promote and develop arts and cultural activities across the Scottish Borders. Through audience engagement and feed-back we can demonstrate the impact arts, culture and creativity has on the people living in our rural communities.



Bill McLaren: Fighting the Enemy  
By Firebrand Theatre Company

Our theatre and dance programme includes a variety of productions from small local companies to emerging Scottish theatre groups and larger productions from established companies during their tour of Scotland's theatres.



Hysterical / koi collective theatre

We believe the live theatre experience should be available to all and that the Borders community deserve a rich and varied programme of events to look forward to. We continually strive to work towards this and are in the process of planning our 2025 programme.

# SPONSORSHIP OPPORTUNITIES



We have a number of sponsorship opportunities for businesses who share our vision of supporting the performing arts and helping the Scottish Borders stay culturally vibrant and exciting. Tailored to meet your expectations and ensure maximum exposure of your brand.

Our packages can create a positive brand association for your organisation by investing in culture as it can contribute to improving health and wellbeing for the community and visitors as well as entertainment.



The Mountains Meet / Capital  
Theatres



The Beauty Queen of Leenane /  
Rapture Theatre

Depending on level of sponsorship there will be options for –

- Bar sponsorship at all events
- Branding on e-tickets per event
- Publicity & promotional opportunities
- Social media exposure
- Free ticket allocation to sponsored events
- Opportunity to meet performers
- Drinks receptions
- Reduced tickets for staff



Silho and the Demons of the Deep  
Zoe Bullock

# CONTACT US.

For more information contact Live Borders Arts & Creativity

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Waves - Created by Alice Mary Cooper



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**LIVE**  
BORDERS