

LIVE EVENTS

CORPORATE SPONSORSHIP



LIVE MUSIC, COMEDY & MORE



Events are promoted through our Live Borders App, with a reach of 15,000 and growing. In addition, we generate press activity (Life Magazines), website listings and a stream of social media activity.

We are seeking local companies to sponsor events at our Town Halls to assist people within the community to access our events and help with the growth of our cultural offering for Live Borders residents and visitors.

TALISK and Eddi Reader play in the Borders on their UK tours.





People loved the Stars of Still Game and BGT Winner Richard Jones.



LIVE EVENTS COMING SOON



Star of 8 out of 10 Cats Does Countdown,
Have I Got News For You and QI Kiri
Pritchard-McLean is coming to Melrose.
It's a joyous show from a comedian known
for making "powerhouse stand-up from
the thorniest of subjects."



Stand-up comedian & writer. Actor in, and story producer of, BBC's BAFTA-winning Scot Squad. Stuart McPherson starts his next tour at Melrose Corn Exchange.

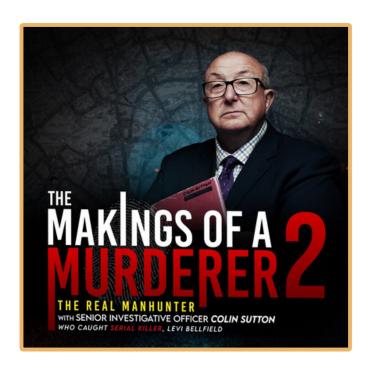


One of the world's most prolific fiddle groups, Blazin' Fiddles formed for a oneoff tour of the Scottish Highlands in 1999 and are still raising roofs far and wide well over two decades later.



SOLD OUT - VIP TICKETS ONLY
Get right into the Festive Spirit with
Skerryvore's return to Hawick Town Hall –
enjoying the best of contemporary
Scottish Folk-Rock.

LIVE EVENTS COMING SOON



Following sell-out shows nationwide, the UK's top true crime theatre tour is back with a brand-new lineup! Featuring Senior Investigating officer Colin Sutton, who caught serial killer Levi Bellfield and 'Night Stalker' Delroy Grant.



90's Party Night with Spice World!
A great night with Scotland's only Spice
Girls tribute band. The girls embody the
energy, charisma and cheekiness of the
original band! Live 90's DJ plus
performances of all your modern girl
band hits.





Our live events programme is growing all the time and we are working on filling our venues for 2025. Talk to us about how you can get involved with our next great year of music, comedy and more.

SPONSORSHIP OPPORTUNITIES

We have a range of comprehensive sponsorship and advertising packages available that can be tailored to meet your expectations and ensure maximum exposure of your brand. Our packages can create a positive brand association for your organisation by investing in culture as it can contribute to improving health and wellbeing for the community and visitors as well as entertainment.



Depending on level of sponsorship there will be options for -

- Bar sponsorship at all events
- Branding on e-tickets per event
- Publicity & promotional opportunities
- Social media exposure
- VIP Meet and Greet

- Free ticket allocation to sponsored events
- Opportunity to meet performers
- Drinks receptions
- Reduced tickets for staff

OUR LIVE EVENT VENUES ARE SITUATED IN THE MAIN TOWNS ACROSS THE REGION.

